

CONCLUSION: THE ILLUSION OF CHOICE

CHAPTER 16: IF YOU WANT TO BE GREAT, THERE IS NO CHOICE

Go back through all your answers. Pick out what matters most to you: your core values, your Standard, and your definition of success. Write these down on a notecard, place them on your nightstand, or tape them to your bathroom mirror. Read it out loud every morning as a reminder of who you are, how you think, the actions you take, and what you are building. Look it over again every night and reflect: did you interact in all situations as your true self, sticking to your values no matter what life threw your way? Did you learn a new perspective, keep moving when times got difficult, and remain calm if things got challenging? Did you invest, coach, and encourage others to get better? Did you tackle your 1-2 top priorities of the day and let everything else fall into place? If you did, you could go to bed every night knowing that you had done all that you could to become a better person. Regardless of the outcomes of the day, regardless of the size of your bank account, your title, or your family's accomplishments, you will be a person without regret! You will have true success!